

Date: November 3, 2014



## 2015 WORLD'S LOUDEST MONTH

### FESTIVAL DATES ANNOUNCED INCLUDING NEW 'NORTHERN INVASION' FESTIVAL

### ROCK ON THE RANGE PRE-SALE LAYAWAY PACKAGES ON SALE NOW

The dates for the 2015 **World's Loudest Month** festival series have been revealed, including the addition of the new **Northern Invasion** festival outside Minneapolis/St. Paul.

Created by AEG Live, Danny Wimmer Presents and Rockhouse Presents, The **World's Loudest Month** features the biggest names in rock music performing in eight distinct U.S. concert atmospheres in April and May. Last year—saw new attendance highs for the **World's Loudest Month** festivals, with more than **368,000 fans** turning out to see over 150 bands perform, proving that the hunger for rock and metal music in America is growing.

In addition to the already established festivals taking place in Florida, North Carolina, Ohio, Oklahoma, Texas, and Missouri, the **World's Loudest Month** creators are proud to introduce the newest addition to the series, **Northern Invasion**, which will bow as a one day, multi-stage camping festival just outside the Twin Cities of Minneapolis and St. Paul, MN.

The 2015 **World's Loudest Month** festival dates and locations are as follows:

**Monster Energy Fort Rock: April 25** in Fort Myers, FL

**Monster Energy Welcome To Rockville: April 25 & 26** in Jacksonville, FL

**Monster Energy Carolina Rebellion: May 2 & 3** in Concord, NC

**Northern Invasion: May 9** in Somerset, WI

**Rock On The Range: May 15, 16 & 17** in Columbus, OH

**Rocklahoma: May 22, 23 & 24** in Pryor, OK

**River City Rockfest: May 24** in San Antonio, TX

**RockFest: May 30** in Kansas City, MO

“With each passing year we continue to work hard to bring something special to the rock fans around the country and to make it easy and convenient for them to attend our events,” comments Joe Litvag, co-executive producer of the **WLM** series for AEG Live. “That was the reason behind starting **Northern Invasion** in the upper Midwest. There is such a tremendous

community of rock fans in places like Minnesota, Wisconsin, Iowa, North and South Dakota, and nothing was all that convenient for them. So, we thought, ‘Why not bring them a rock festival that they can call their own?’”

“After selling over 360,000 tickets last year for **World’s Loudest Month** we are constantly looking for great cities and strong markets to add to the family of festivals associated with WLM. Minneapolis has an incredible rock radio station and it’s only fitting that we bring **Northern Invasion** to the region as our newest destination to the World’s Loudest Month,” says Danny Wimmer, co-executive producer of the WLM series for DWP.

Here are additional details about each **World’s Loudest Month** festival:

**Monster Energy Welcome To Rockville** (April 25 & 26, Jacksonville, FL)

[www.WelcomeToRockvilleFestival.com](http://www.WelcomeToRockvilleFestival.com)

After selling out in 2014, **Monster Energy Welcome To Rockville** kicks off the **World’s Loudest Month** and celebrates its 5th year anniversary, returning to Jacksonville, Florida April 25 and 26th. Florida's biggest rock festival lineup will be revealed Monday, December 8, with tickets going on sale Friday, December 12.

**Monster Energy Fort Rock** (April 25, Fort Myers, FL)

[www.FortRockFestival.com](http://www.FortRockFestival.com)

The World's Loudest weekend includes South Florida’s Biggest Rock Festival, **Monster Energy Fort Rock**, Saturday, April 25 at JetBlue Park in Fort Myers, Florida, the spring training home of the Boston Red Sox, for its 3rd consecutive year after selling out last year. The full festival lineup will be released Monday, December 8, with tickets going on sale Friday, December 12.

**Monster Energy Carolina Rebellion** (May 2 & 3, Concord, NC)

[www.CarolinaRebellion.com](http://www.CarolinaRebellion.com)

Rock City Campgrounds at Charlotte Motor Speedway will host the fifth annual **Monster Energy Carolina Rebellion**. In 2014, the mid-Atlantic's biggest rock festival sold out of camping and VIP packages, and over 60,000 fans were treated to two and a half days of picture perfect weather. For the 2015 festival, layaway packages will be offered for the first time beginning Cyber Monday (December 1, 2014). Further details regarding layaway (ticket prices, camping and hotel packages) will be announced in the coming weeks, with the concert line-up to follow in early 2015.

**Northern Invasion** (May 9, Somerset, WI)

[www.NorthernInvasion.com](http://www.NorthernInvasion.com)

Look for details soon about this new rock and camping festival that will take place during the **World’s Loudest Month**. Lineup, ticket information, and camping information will be announced in December.

**Rock On The Range** (May 15-17, Columbus, OH)

[www.RockOnTheRange.com](http://www.RockOnTheRange.com)

**ROTR** sold out in advance for the second year in a row in 2014, with 120,000 concert-goers on-hand at Columbus Crew Stadium to experience blistering performances from 60 of the world’s hardest rocking bands on three stages over three days. In 2015, ROTR will welcome live music’s top cable channel, AXS TV, to film the weekend as part of their live festival coverage. Weekend Field GA and Stadium GA layaway tickets are on sale now at [www.rockontherange.com](http://www.rockontherange.com). Also new to **Rock On The Range** in 2015 will be the Jack Daniels Old No 7 VIP Lounge which features amenities such as dedicated Wi-Fi, charging stations, private restrooms, premium food options and more, this upgrade will be available on all ticket purchases. Returning packages like

the ROTR VIP Packages, Hotel and Ticket Bundles and Camping packages will go on sale Monday, November 10 at 10:00 AM ET. Details and prices for VIP, Hotel, and Camping Packages are available at [www.rockontherange.com](http://www.rockontherange.com). Regular tickets will go on sale once the band lineup has been announced in early December.

**Rocklahoma** (May 22-24, Pryor, OK)

[www.Rocklahoma.com](http://www.Rocklahoma.com)

In May 2014, a record crowd of over 60,000 fans turned out for the eighth year of America's Biggest Memorial Day Weekend Party featuring the best current active rock artists and classic bands at "Catch the Fever" Festival Grounds. **Rocklahoma's** seat renewal process will begin on Monday, November 17, 2014 and runs through Wednesday, January 7, 2015. The renewal option is available to those who purchased a Weekend Reserved or VIP Package ticket in 2014. To renew seats for 2015, please call 866-310-2288 or email [info@rocklahoma.com](mailto:info@rocklahoma.com) and a team member will contact you as soon as possible. Rocklahoma's 2015 line-up will be announced in January.

**River City RockFest** (May 24, San Antonio, TX)

[www.rivercityrockfest.com](http://www.rivercityrockfest.com)

**River City RockFest** returns to the AT&T Center in San Antonio for its third year. Look for concert line-up details to be announced soon. In 2014, nearly 20,000 were in attendance at San Antonio's premier rock festival, with 25 top rock bands performing on four stages.

**Rockfest** (May 30, Kansas City, MO)

[www.RockfestKC.com](http://www.RockfestKC.com)

**Rockfest** returns to Penn Valley Park in downtown Kansas City for its 23<sup>rd</sup> year. In 2014, **Rockfest** closed out the **World's Loudest Month** festival series with over 50,000 in attendance for the seventh consecutive year of America's largest one-day music festival.

The **World's Loudest Month** mobile app is available to download via iTunes and Android.

Website: [www.WorldsLoudestMonth.com](http://www.WorldsLoudestMonth.com)

Facebook: [www.facebook.com/WorldsLoudestMonth](http://www.facebook.com/WorldsLoudestMonth)

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**About Danny Wimmer Presents**

Since 1995, DWP has created, developed and produced events from the club level to some of the largest North American festivals. Founded by industry veteran Danny Wimmer, DWP produces some of the largest festivals in the rock and alternative landscapes. Never satisfied with the status quo, Danny Wimmer Presents strives to create memorable and fulfilling concert experiences leaving both consumers and partners with lasting and meaningful impressions.

**About AEG Live:** AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, broadcast, merchandise and special event divisions, fifteen regional offices, and owns, operates or exclusively books thirty-five state-of-the-art venues. The current and recent concert tour roster includes artists such as Alicia Keys, American Idols, Bon Jovi, Carrie Underwood, Daughtry, Enrique Iglesias,

Jennifer Lopez, Justin Bieber, Kenny Chesney, Leonard Cohen, Paul McCartney, Taylor Swift, The WHO, Trey Songz and Juanes. The company is also currently producing residency shows at The Colosseum at Caesars Palace in Las Vegas including Celine Dion, Rod Stewart and Shania Twain and is the exclusive promoter at The Joint at Hard Rock Hotel & Casino Las Vegas. AEG Live is also the largest producer of music festivals in North America from the critically acclaimed Coachella Valley Music & Arts Festival to Stagecoach Country Music Festival and New Orleans Jazz & Heritage Festival. [www.aeglive.com](http://www.aeglive.com)

RockHouse Presents:

RockHouse Presents is a boutique concert company specializing in talent buying for the best hard rock and alternative rock music events across North America. RockHouse, while serving as a co-executive producer for destination festivals Rock On The Range, Carolina Rebellion and the 1st annual Northern Invasion also books, markets and curates such branded events as EdgeFest/Dallas, XFest/Dan Diego, MMRBQ/Philadelphia, BFD/San Francisco and several other nationally known radio hosted shows across the country.